

## Recycled Removable Adhesive Fabric Tip Sheet

### Wall Installation

#### Prepare the Wall

The wall surface should be clean, dry, structurally sound and free of mildew, grease, or other stains. It should also be free of other irregularities to achieve the best hanging performance and eventual removal.

- **Walls** – using a lint free cloth and warm water, wipe off any dust, dirt, grime or grease from surface. Be thorough, as any debris can affect the longevity or bond of the adhesive. Allow the area to dry completely before you apply the Recycled Removable Adhesive Fabric.
- **Substrates** – clean surface thoroughly with isopropyl alcohol and allow to outgas for 30 minutes. Use compressed air to clean the surface of particulates and debris, then continue.

Before application, test the adhesion strength to your wall surface to ensure a strong bond is possible. Some surfaces like popcorn textured walls; heavy stucco; paints that contain latex/silicone, stain repellent, non-stick formulas; and chalky textured surfaces such as cinder-block; concrete or brick, may prevent proper adhesion. It is standard practice to allow for recently painted surfaces to dry for 30-days and outgas prior to installation.

#### Application Instructions

1. Start by using a level or ruler to take measurements, then mark the area where the top corners align for the graphic to be square. Tack the first 3 inches to the surface using your alignment marks.
2. Remove the first 3-4 inches of the liner and fold back, being careful not to get debris on the adhesive. Use tape with caution on unlaminated prints as they may cause ink to be removed where tape is applied.
3. Using the padded side of a form-tipped squeegee, apply light, even pressure to the graphic at a 45° angle. Start from the middle and work out. Once the first portion of the graphic is tacked down, roll the graphic up from the bottom so you can reach the folded release liner.
4. Grab and pull the release liner, exposing 1-2 feet of adhesive at a time. Release the graphic and squeegee print to the wall. Continue down the graphic, working inside out using the soft side of squeegee until you reach the last 4 inches. You should be able to fully remove the liner without wrinkles or bubbles and apply the remainder of the graphic to the wall.
5. The adhesive is removable and repositionable making it easy to move as needed. If the graphic sticks to itself during installation, gently pull it apart and continue installing.

## Floor Installation

### Prepare the Floor

Floor surfaces must be clean, dry and free of debris. Clean an area that is at least 6 inches larger than the size of the graphic. After cleaning, wipe the floor with a clean, lint-free paper towel. (avoid using any citrus-based cleaners or detergents that contain enzymes and soaps).

**Tip:** Using an image with high ink coverage and few white areas will lower the risk of dirt being visible on graphics.

### Application Instructions

1. Peel back a few inches of the release liner to fold and crease it to expose the adhesive.
2. Align and apply the graphic onto the clean floor starting at the top using firm, overlapping strokes with a squeegee while slowly removing the release liner. Re-squeegee the outer edge (4 inches) of the graphic to ensure good edge adhesion to the floor surface. (Do not smooth out the graphic with your hands as this may result in bubbling from trapped air).
3. Recycled Removable Adhesive Fabric has a removable, repositionable, adhesive for ease of installation; it has been tested and approved for interior floor applications. For higher traffic areas it is recommended to coat with Marabu ClearShield Wall Armor.
4. Seaming: for larger graphics, use butt seams and avoid seaming on grout or tile lines.
5. It is recommended to have rounded edges on the print to help prevent premature lifting.
6. Do not position graphic along a tile edge, grout line, floor joint, or areas that are wet or damp.

### Maintenance

- Avoid damaging the graphic with heavy equipment or by dragging heavy items across the print.
- **Caution:** Remove and replace graphic immediately if any of the edges lift from the floor surface to prevent a trip hazard or the risk of injury.
- **Caution:** Any floor surface, including floor graphics, that is wet may become slippery. Dry water and spills immediately to avoid injury.

### Removal

Remove the graphic by lifting one edge and pulling it at a 180° angle with smooth, even tension. A plastic scraper may be used to lift the edge if needed. Take special care not to damage the floor surface. The graphic should remove cleanly. In the event there is an adhesive residue, clean the adhesive using a citrus-based cleaner and gently scrape the surface with a plastic-edged tool. Follow the adhesive removal with a mixture of warm, mild soap and water and finish with isopropyl alcohol to ensure no citrus residue is left behind. If the floor wax under the graphic is accidentally removed, the floor may require re-waxing. Follow standard floor cleaning and waxing procedures.