



Design Center 2300J Fact Sheet



VariQuest® Design Center 2300J

Key Differences¹

	NEW Design Center 2300J	Design Center 2300I
<i>Operating System</i>	Windows 11	Windows 11
<i>Processor</i>	Intel® Processor 300 3.9G 6MB 2 Core 46W	Intel® Celeron® G6900 2C 3.40Hz 46W
<i>Stand</i>	Height and Tilt Adjustable Stand	Height and Tilt Adjustable Stand

Marketing Materials and Literature

- Technical Data Sheet: Uploaded to Inside VQ <http://insidevq.variquest.com/>
- Unpacking & Setup Instructions: Included in each DC2300J box.

¹ There are additional component differences; however, they have little or no impact on performance of the VariQuest Software and Systems.

Common Questions

Q1. Will I have to enter a new catalog or part number for the updated model?

A1. Catalog (#DC2300) and promo part numbers have not changed. Dealers do not need to do anything on their end when entering orders. The Varitronics Customer Service team will ensure your orders are processed with the updated internal part numbers.

Q2. Will the DC2300J be more expensive?

A2. No. Pricing will remain the same as stated in the VariQuest Catalog or current promotion.

Q3. Do I need to upgrade my demo unit to the new model?

A3. No. The DC2300J has similar technical specifications as the current model, with a slightly different form factor. The decision to upgrade demo units will be up to each VariQuest Dealer. That said, it may be a good opportunity to recycle your current demo unit and sell as a reconditioned unit for those customers needing a reduced price point. Since your demo units comes with all content activated, it is important to have your demo unit reimaged prior to selling as a reconditioned unit. Your Dealer's technical service department is able to provide the reimaging services. A new demo unit can be ordered using the standard Dealer discount.

Q4. What should I say to a customer who asks why the model they received differs from the one pictured in the catalog and shown during the demo?

A4. The Design Center 2300J is an updated model to the original Design Center 2300. It has the same great benefits as the previous model – and comes equipped with the latest in PC technology.

- Preloaded with VariQuest Software
- Includes all utilities and drivers: ready to use right out of the box
- Minimizes setup and training with easy-to-use touch technology
- Large display with powerful processor allows for fast template searching, browsing and printing
- Quickly upload school mascots and logos

Q5. How will Varitronics handle a warranty replacement in the event of an out-of-box failure or service issue with the DC2300J?

A5. If the customer's earlier model of the Design Center 2300 cannot be repaired and a replacement machine is needed, Varitronics will send a DC2300J (newer model). Please be sure to communicate this information to your customer so they are aware of the change.